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Depiction Inc. mapping software unveils APRS add-on for tracking live amateur radio data

Everett, WA May 14, 2009 -- Depiction Inc. today announced the release of the latest version of its dynamic mapping and simulation software along with the launch of a new Automatic Packet Reporting System (APRS) add-on to enable users to track live amateur radio data from around the world. For any depiction a user creates, the APRS add-on automatically downloads the location of FCC-licensed amateur radio operators who are APRS-equipped, including their:

- **Call signs**
- **Movements**
- **Weather readings**
- **Messages and other data**

In addition, Depiction's latest version includes an interactive antenna element to visually indicate probable antenna coverages, based on line-of-sight and elevation data.

Depiction has timed this release to coincide with the ARRL National Convention and regional Hamvention held in Dayton, Ohio May 15-17. In fact, attendees to this convention have the opportunity to receive a coupon code for a free copy of the APRS add-on (a \$19.95 value). The Depiction software is easy-to-use and sells for an affordable \$89 – bringing the power of systems costing hundreds or thousands of dollars to the hands of everyday users who want to explore different scenarios affecting their community.

Depiction has already proven itself on the ground in several real-life disaster responses. David Friedman, KE7GOY - a volunteer ESF-6/Government Liaison with the American Red Cross, ARES, RACES, Skywarn, and a national animal rescue group - credits Depiction with helping him coordinate efforts during hurricane Gustav and several natural disaster events on the West Coast.

“With Depiction,” Friedman says, “I can geolocate and deploy ARES, RACES, Skywarn, and other volunteers, plus overlay repeater coverage areas, street maps, satellite imagery, and current NOAA reports.... Without it the scope and success of these operations would have been impossible.” For Friedman and others, Depiction has made a real difference in facilitating emergency communications and increasing situational awareness.

About Depiction, Inc.: Depiction gives users the tools to create dynamic, living maps of their communities in order to explore what-if scenarios that affect their lives. Used for everything from modeling different disaster responses to analyzing bank-owned real estate portfolios, Depiction easily integrates your data, free data from the web and your ideas into a living map in which elements interact with each other. To learn more about Depiction or to download a free 30-day trial, visit www.depiction.com. Depiction...More Than Mapping.

Contact Elon Gasper at (425) 297-1950 for further information.

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